

PI | ARS OF STRENGTH

Honoree: Laura Jaramillo

Chair: Bill Gordon

Speaker: Honorable Mayor Annise Parker

Emcee: Bob Harvey

May 1, 2019

The Briar Club

2603 Timmons Lane

Houston, TX 77027

SPONSORSHIP OPPORTUNITIES



**Family
Houston**

Family Houston

4625 Lillian St. Houston, TX 77007

Sponsorship Opportunities



Family Houston's 2019 Pillars of Strength Sponsorship Opportunities

The Briar Club | May 1, 2019 | 11:00 am - 1:00 pm

Presenting Sponsor - \$15,000

Strength Sponsor - \$10,000

Exclusive Speaker Sponsor - \$12,500

Power Sponsor - \$5,000

Exclusive Printed Program Sponsor - \$12,500

Courage Sponsor - \$2,500

Company/Sponsor (exactly as it should appear in printed materials)

Contact Name

Address

City/State/Zip Code

Telephone

E-mail

I/We cannot attend, but wish to make the enclosed contribution of \$_____

A check made payable to Family Houston is enclosed

Please reserve the above sponsorship and invoice me on March 15, 2019.

I would like to pay for my sponsorship by Amex Visa MasterCard

Credit Card Number

Expiration Date

Security Code

Name as it appears on card

Card-holder's signature

Sponsors will receive e-mail confirmation of their reservations. Please mail, email, or fax form by 03.15.2019
4625 Lillian Street, Houston, Texas 77007 | donate@familyhouston.org | (F) 713-861-4021

Family Houston (Family Service Center at Houston and Harris County) is a 501(c)(3) tax-exempt organization
(Tax ID#74-1152613). Contributions are tax deductible to the extent allowed by law.



Family Houston's 2019 Pillars of Strength Sponsorship Opportunities and Benefits

The Briar Club | May 1, 2019 | 11:00 am - 1:00 pm

PRESENTING SPONSOR: \$15,000

- Two (2) tables of ten seats (20 seats total) with premier seating
- Seating with guest speaker, Annise Parker
- Company/Sponsor name or logo on all printed and electronic event materials
- Printed recognition on all luncheon tables
- Verbal recognition from the podium
- Pre-luncheon reception with guest speaker Annise Parker, honoree Laura Jaramillo, and chair Bill Gordon

SPEAKER SPONSOR: \$12,500 - EXCLUSIVE

- One (1) table of ten seats (10 seats total) with preferred seating
- Company/Sponsor name or logo on all printed and electronic event materials
- Verbal recognition from the podium
- Opportunity to introduce speaker from podium
- Pre-luncheon reception with guest speaker Annise Parker, honoree Laura Jaramillo, and chair Bill Gordon

PRINTED PROGRAM SPONSOR: \$12,500 - EXCLUSIVE

- One (1) table of ten seats (10 seats total) with preferred seating
- Company/Sponsor name or logo on all printed and electronic event materials
- Verbal recognition from the podium
- Promotional materials distributed at every guest seat*
- Pre-luncheon reception with guest speaker Annise Parker, honoree Laura Jaramillo, and chair Bill Gordon

STRENGTH SPONSOR: \$10,000

- One (1) table of ten seats (10 seats total) with preferred seating
- Company/Sponsor name or logo on all printed and electronic event materials
- Verbal recognition from the podium
- Pre-luncheon reception with guest speaker Annise Parker, honoree Laura Jaramillo, and chair Bill Gordon

POWER SPONSOR: \$5,000

- One (1) table of ten seats (10 seats total)
- Company/Sponsor name or logo on all printed and electronic event materials
- Verbal recognition from the podium

COURAGE SPONSOR: \$2,500

- One (1) table of ten seats (10 seats total)
- Company/Sponsor name or logo on all printed and electronic event materials

**All materials at the luncheon are subject to approval by Family Houston*

To create a stronger community for tomorrow by helping individuals and families meet the challenges they face today.

PIILARS OF STRENGTH

2019 Pillars of Strength Honoree - Laura Jaramillo



Senior Vice President, Laura Jaramillo is the Community Relations Manager in Corporate Philanthropy and Community Relations at Wells Fargo. Laura manages a team of community relations consultants in Texas. She spent 10 years at JPMorgan Chase before joining Wells Fargo in 2003.

Laura has a strong commitment to her community as evidenced by her extensive board service and volunteerism. She currently serves on the boards of the Holocaust Museum Houston, Local Initiatives Support Corporation (LISC), the Greater Houston Community Foundation, and the City of Houston's Office of Business Opportunity Advisory Board as well as various task forces and committees. Past board involvement has included Board Chair of AAMA and Board Chair of the Houston Housing Authority.

Her passion aligns with her job as it lies in community/economic development and the various aspects that build communities, especially education and housing. Laura is a senior fellow of American Leadership Forum and the Center for Houston's Future.

2019 Pillars of Strength Speaker - Honorable Mayor Annise Parker



Annise Parker is the current Victory Fund and Victory Institute President & CEO. She previously served as a Houston City Council member, the City Controller, and the Mayor of Houston for six years. She is one of only two women to have been elected mayor. She was the first openly LGBTQ mayor of a major American city.

In 2010 Time magazine named Mayor Parker one of the 100 most influential people in the world. She was named top US mayor and seventh ranked world mayor in 2014 by City Mayors Foundation. She has received numerous awards during her career, including Scenic Houston's Scenic Visionary Award.

In addition to her duties as mayor, Mayor Parker was a member of President Obama's Task Force on Climate Preparedness and Resilience and chaired the U.S. Conference of Mayors Criminal and Social Justice Committee.

Mayor Parker graduated from Rice University with a Bachelor of Arts Degree. In the private sector, she spent 20 years working in the oil and gas industry, including 18 years with Mosbacher Energy Company.

Mayor Parker and her wife Kathy Hubbard have been together for more than 28 years and are advocates for adoption, with three daughters, a son and a grandson.

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ABOUT FAMILY HOUSTON

Family Houston's mission is to create a stronger community for tomorrow by helping individuals and families meet the challenges they face today. Through our many programs and services, we strive to be Houston's premier resource that uses a holistic approach to help people empower themselves, stabilize their lives, and sustain lasting improvement. We help others help themselves. Our caring counselors, financial and employment coaches, and case managers help strengthen families – leading to a healthier, more stable community. Family Houston serves children, families, and adults. Our clients represent the diversity of the city, with a wide range of ages and ethnicities.

FAMILY HOUSTON'S PROGRAMS AND SERVICES

Basic Needs: Case Management

Family Houston assists individuals and families who struggle with ongoing poverty, as well as those who suddenly find themselves in need. Our case managers help clients:

- Resolve crisis situations with food, housing, and other basic needs
- Apply for programs such as Medicaid or CHIP
- Locate transportation assistance
- Obtain dental and medical services
- Get legal assistance
- Obtain utility assistance
- Find food and housing

Mental Health: Counseling

Family Houston provides professional, confidential counseling for children and adults, individuals, and families. We accept all major insurance plans and offer a sliding-fee scale. Our licensed therapists can help individuals develop the coping skills needed to:

- Manage depression or anxiety
- Settle conflicts between parents and children
- Resolve issues for couples
- Handle issues brought up in divorce
- Identify substance abuse problems
- Ease work and home troubles

Financial Stability: Coaching

Family Houston's expert financial and employment coaches help people understand their financial situation, generate goals, and reach those goals through education, resources, encouragement, and accountability. Our financial coaches help clients:

- Find ways to manage bills
- Reduce debt
- Start a savings plan
- Increase their credit score
- Learn how to budget

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